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TITAN Group introduces TITAN Edge family of products where “Sustainability Meets Performance” and TITAN Premier services

TITAN Group introduces TITAN Edge family of products where “sustainability meets performance”, and TITAN Premier family of services. Aligned with the Group’s Green Growth Strategy 2026, both TITAN Edge and TITAN Premier exemplify the company’s commitment to customer focus, superior performance and sustainable development. They aim to offer innovative and sustainable solutions and services, empowering customers to advance construction and meet the challenges and opportunities for a safer, more resilient, more sustainable and enjoyable world. TITAN Edge products will be available in the markets in the second semester of 2024, accelerating the Group’s target to double sustainable solutions offerings by 2026.

TITAN Edge represents TITAN’s dedication to a more viable future, offering a range of products and solutions that deliver exceptional performance while promoting sustainable development in building and civil engineering works. The TITAN Edge family of products will initially include innovative cements and high-performance concretes with superior technical and functional performance, verified with type III Environmental Performance Declarations - EPDs.

With the accelerated transition to more sustainable solutions in construction, the TITAN Edge family will grow in time with value added products from additional categories, such as processed supplementary Cementitious materials, recycled materials, high performance blocks and technical mortars.

TITAN Premier represents TITAN’s commitment to enhancing its customers’ journey through comprehensive services, including technical support, customer services, and digital solutions. This initiative aligns with the company’s strategic priority of delivering superior value to customers through an unparalleled service experience.

Marcel Cobuz, Chair of the TITAN Group Executive Committee, commented: *“TITAN Edge represents a bold leap forward in our commitment to be at the forefront of the building materials industry towards a more sustainable and resilient future. This initiative reflects our dedication to creating products with excellent performance that positively contribute to our environment and society. TITAN Premier represents our commitment to ensure an enhanced customer experience and maximum efficiency. We are eager to see them make a significant impact in our industry, setting new benchmarks for customer satisfaction, outstanding performance and product sustainability.”*

TITAN’s global presence ensures that the TITAN Edge philosophy of “sustainability meets performance” and TITAN Premier are integrated across all markets.

About TITAN Group

TITAN Group is a leading international business in the building and infrastructure materials industry, with passionate teams committed to providing innovative solutions for a better world. With most of its activity in the developed markets, the Group employs over 5,700 people and is present in over 25 countries, holding prominent positions in the

US, Europe, including Greece, the Balkans, and the Eastern Mediterranean. The Group also has a joint venture in Brazil. With a 120-year history, TITAN has always fostered a family-and entrepreneurial-oriented culture for its employees and works tirelessly with its customers to meet the modern needs of society while promoting sustainable growth with responsibility and integrity. TITAN has set a net-zero goal for 2050 and has its CO₂ reduction targets validated by the Science Based Targets initiative (SBTi). The company is listed on Euronext and the Athens Exchange. For more information, visit our website at www.titan-cement.com.