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TITAN Group contributes to the realization of “The Ellinikon”, one of Europe’s most iconic city infrastructure projects

- **Innovative materials made available, including high-performance concretes and circular solutions**
- **Optimized cement and aggregates supply chain**
- **State-of-the-art ready-mix concrete unit installed on site**

TITAN Group contributes to the realization of “The Ellinikon” project, in Greece, with its state-of-the-art ready-mix concrete unit located on site. The optimized cement and aggregates supply chain and the investment in the new facility reflect TITAN's commitment to sustainable construction practices and will play a pivotal role in supporting its customers in the realization of one of Europe’s most iconic infrastructure projects.

As a key contributor to The Ellinikon, TITAN Group delivers on-site innovative, low-carbon products, tailored solutions, and expert advice on the use of innovative materials and circular solutions. One notable aspect of TITAN’s contribution to the project footprint is its commitment to a sustainable supply chain. The company aims at increasing the use of recycled materials and sourcing aggregates from nearby quarries, reducing transportation distances and minimizing the environmental impact associated with long-haul deliveries. This emphasis on a local and sustainable supply chain enhances the project's overall sustainability goals.

The Ellinikon in Athens, Greece, represents a groundbreaking urban and coastal redevelopment effort, the largest in Europe, led by LAMDA Development. Spanning a massive 6 million square meters, the project repurposes a disused airport into a new city, creating an international multifaceted hub that revamps the coastline and builds modern infrastructure, new residential units, and hospitality developments. The new city at Ellinikon introduces the region's first skyscraper, the tallest "green" seaside skyscraper in the Mediterranean, as well as other landmarks of superior aesthetics, designed by renowned Greek and international architectural firms. At the heart of this iconic urban regeneration project lies the 2 million square meters Metropolitan Park, a world-class green oasis within The Ellinikon development, which will contribute to a reduced CO₂ footprint for the wider area. Beyond its physical magnitude, The Ellinikon is set to have a significant economic and social impact. It has the potential to revitalize the city, attract investment, generate employment opportunities and new jobs, enhance the city’s global reputation, and improve the quality of life for residents and visitors.

Angelos Kalogerakos, General Manager Greece, TITAN, stated: *“We have invested fast and early to accompany this large city infrastructure project. I am certain our partners will be delighted with the outstanding concrete solutions delivered by our Group specialists thanks to this digital, state-of-the-art unit and our portfolio of green and value-added products. We take pride in contributing to the transformation of The Ellinikon as this iconic project is reshaping the coastline”.*

Equipped with advanced automation and cutting-edge technology, TITAN Group's newly established operation sets new standards for environmental responsibility and multi-material management. The unit adheres to circular economy principles, maximizing the recycling of concrete and demolition materials, incorporating a fresh concrete recycling system and a treated water reuse mechanism. These practices ensure the production of innovative concrete products required during the construction period.

About TITAN Cement Group

TITAN Group is a leading international business in the building and infrastructure materials industry, with passionate teams committed to providing innovative solutions for a better world. With most of its activity in the USA, the Group employs over 5,000 people and operates in more than 25 countries, holding prominent positions in the USA, Greece, the Balkans, and the Eastern Mediterranean. The Group also has a joint venture in Brazil. With a 120-year history, TITAN has always fostered a family- and entrepreneurial-oriented culture for its employees and works tirelessly with its customers to meet the modern needs of society while promoting sustainable growth with responsibility and integrity. TITAN has set a net-zero goal for 2050 and has its CO₂ reduction targets validated by the Science Based Targets initiative (SBTi). The company is listed on Euronext and the Athens Exchange. For more information, visit our website at www.titan-cement.com.