

9 July 2021

TITAN: First cement company in Greece to receive circular economy Platinum ‘Zero Waste to Landfill’ certification

The highest Platinum rating (Zero Waste) under the ‘Zero Waste to Landfill’ standard was awarded to all of TITAN’s cement plants in Greece –Kamari, Patra and Thessaloniki – in the context of the global transition toward a circular economy and the reduction of landfill waste.

The certification, carried out by Eurocert, reaffirms the excellent environmental performance of TITAN’s plants and rewards a practice already adopted: diverting virtually 100% of plant waste from landfill. This is achieved through initiatives taken to prevent the creation of waste and proper management to avoid landfilling.

TITAN Group is committed to the circular economy principles that govern this standard and promote waste prevention, reduction, reuse, recycling or recovery of materials and energy, as well as the design of products that, throughout their life cycle, will contribute to conservation of natural resources, climate change mitigation and efficient waste management.

As the General Manager for Greece, Angelos Kalogerakos, said, “TITAN is clearly committed to contributing substantively, through its operation and products, to the zero-waste goal. The Platinum ‘Zero Waste to Landfill’ certification endorses and rewards the good practices that we have systematically applied for many years and that we have adopted in order to minimize our footprint and ensure a sustainable future for coming generations. We want to make all of our partners part of this commitment, aiming for a reliable and sustainable supply chain.”

TITAN’s cement plants in the USA and Turkey have also received zero waste certifications. With the addition of the three plants in Greece, the Group has already surpassed its 2025 ESG target to have 50% of its production “Zero Waste to Landfill” certified.

About TITAN Cement Group

TITAN Cement Group is a multiregional cement and building materials producer. Business activities cover the production, transportation and distribution of cement, concrete, aggregates, fly ash, mortars and other building materials. The Group employs about 5,400 people and is present in more than 15 countries, operating cement plants in 10 of them, the USA, Greece, Albania, Bulgaria, North Macedonia, Kosovo, Serbia, Egypt, Turkey and Brazil. Throughout its history the Group has aspired to serve the needs of society, while contributing to sustainable growth with responsibility and integrity.

Titan Cement International SA, is the parent company of TITAN Cement Group. For more information, visit the Group’s website at www.titan-cement.com.