

TVRM Plants First to be Awarded Sustainable Concrete Certification

Date : 11-08-2011

Officials at Titan America LLC are pleased to announce that three of their Virginia plants were among the first to be certified this week by the National Ready-Mixed Concrete Association's new Sustainable Concrete Plant Certification Program. The plants include Clear Brook Ready-Mix, in Clear Brook, Virginia; Suffolk Ready-Mix Concrete in Suffolk, Va.; and Bryan Park Ready-Mix in Richmond, Va.

"This is tangible, measurable proof of our commitment to sustainability, conservation and energy efficiency," said Earl Losier, Titan America's Vice President of Aggregates and Virginia Ready Mix. "It's a proud day for us here in the Commonwealth and throughout the company. We will continue efforts to improve our operations in every way we can."

Launched earlier this year, the NRMCA Sustainable Concrete Plant Certification program is designed to help concrete producers demonstrate excellence in sustainable manufacturing. The program includes quantitative, performance-based metrics to provide ready-mixed concrete producers with specific guidance to assess their production practices and implement sustainability strategies that will ultimately lower their overall footprint.

To certify, plant personnel use Concrete Plant Guidelines that rate a plant's level of sustainability within different credit categories, with the objective of reducing carbon footprint, energy consumption, water use and waste; increasing recycled content; and improving human health and social conditions.