

NEW CORPORATE IMAGE

Date : 06-06-2001

As of June 19, Titan is being using its new logo, which replaced the familiar image with the horizontal lines in use for twenty years.

Titan Group, having completed one century, operates today in three continents, combining the profile of a purely Greek Company with the structure and organisation of a multinational one. For Titan, business volume, goals, corporate strategies and perspectives evolve in response to present and future challenges.

Featuring the Company name and an abstract globe in a unified whole, the new logo underlines these dynamic changes.

Apart from its obvious visual message, the synthesis aspires to function as a symbol, expressing core messages related to Titans history, philosophy, activity, values and its new identity.